

Top 10 for \$20,000 Challenge

10 reasons to support evidence-based substance abuse prevention in Roane County:

1. Prevention saves lives and protects parents from the devastation of losing their children to drugs
2. For every \$1 spent on prevention in Roane County \$14.66 is saved in public burden spending.
3. If we can prevent young people from using drugs we can prevent drug addiction in our community. The older kids are when they first try a substance the less likely they are to become addicted later in life.
4. Substance abuse prevention will decrease the number of babies born with Neonatal Abstinence Syndrome. These babies are born dependent on drugs and experience extremely painful withdrawal symptoms after birth
5. Decreased drug abuse will enable local businesses to create stronger, healthier workforces with less absenteeism, fewer onsite accidents and lower turnover rates.
6. Increased prevention leads to reduced crime rates and fewer incidents of family violence
7. Prevention leads to improved school attendance and increased graduation rates
8. Substance abuse is a significant impediment to gainful employment and financial self-sufficiency, which hurts our local economy. Prevention leads to reductions in lost productivity.
9. Substance abuse damages relationships and destroys families. Prevention has been proven to improve quality of life for individuals, families and communities
10. Prevention makes Roane County a safer and healthier place to live and to raise our children

WAYS YOU CAN HELP PREVENT SUBSTANCE ABUSE IN ROANE COUNTY:

- ✓ The Roane County Chamber of Commerce challenges every individual, business, and corporation in Roane County to sponsor a team to raise funds to help prevent substance abuse. As residents of Roane County, we must demand more from our community. Your involvement in this challenge will help us inspire a stronger alliance within our county. Please visit the RCADC website to contribute to the movement to help prevent drug abuse in your community.
- ✓ Ask everyone you know to get involved in helping you support your community. Ask your Facebook friends, Twitter followers, peers, church members and work acquaintances to join your team

Donations will not be used for general operating expenses. Funding will go directly back to the community.

1. Media campaign designed by youth focused on Rx drugs and Neonatal Abstinence Syndrome (NAS)
2. Training for local physicians on proper prescribing practices and adding Naloxone to all opioid prescriptions
3. Drug-free workplace training and certification for local businesses
4. Training for community members on prevention basics and making referrals for treatment
5. Training on the administration of Naloxone for community members, businesses, etc. so that we can make it widely accessible to help decrease the number of overdose deaths in Roane County

To donate, visit www.roaneantidrug.org



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All donations to the Roane County Anti-Drug Coalition are tax deductible Tax ID# 20-0207066